24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

SCHEDULE E)	PAGE 1 OF 2 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
American Crossroads	C C00487363
Check If Z 24-hour report 48-hour report New report Amends report filed on 10 31 2012	
Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA LLC Date	
Reallocation of portion of buy as of 11/2 from Support Romney to Mailing Address	
Mailing Address 66 CANAL CENTER PLAZA STE 555	Amount
City State Zip Code	860760.04
ALEXANDRIA VA 22314 Tr	ransaction ID : E.001
Purpose of Expenditure TV/ MEDIA PLACEMENT Category/ Category/	Sought: House State:
lype	Senate District: President
Name of Federal Candidate Supported or Opposed by Expenditure: RARACK ORAMA Check	
DAIGAGE	
Calendar Year-To-Date Per Election 6 84589392.48 Disburs 2012	sement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee Date	
CROSSROADS MEDIA LLC Reallocation of portion of buy as of 11/2 from Support Romney to	10 31 2012
Mailing Address 66 CANAL CENTER PLAZA STE 555	
, and the second	Amount
City State Zip Code ALEXANDRIA VA 22314	3182518.85
Tr. Office 9	ransaction ID : E.002 Sought: House State:
TV / MEDIA PLACEMENT Category/ Type	Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———
BARACK OBAMA Check	One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought 84589392.48 Disburs 2012	sement For: Primary General Other (specify)
(a) CURTOTAL of Hamirad Indonesiant Funcations	
(a) SUBTOTAL of Itemized Independent Expenditures	4043278.89
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
Caleb Crosby [Electronically Filed] Date 10	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature [Electronically Filed] Date 10 31 2012	